

Shawn Judson, Ed.D.
Superintendent
Douglas M. Clafin
Assistant Superintendent of Business Services
Terry Embleton
Assistant Superintendent of Personnel Services
Charlayne Sprague
Assistant Superintendent of Instruction/Pupil Services



Board of Trustees
Brynna Cadman
Cathline Fort
David W. Long
Cecilia Solorio
Mondi M. Taylor

6061 East Avenue, Etiwanda, California 91739
www.etiwanda.k12.ca.us
(909) 899-2451 FAX (909) 899-1656

FOR IMMEDIATE RELEASE
Date: October 30, 2014

Contact: Justin Kooyman
(909) 899-1701

Etiwanda School District's Etiwanda Intermediate School Rachel's Challenge Program

In an effort to combat bullying, low self-esteem, and every day middle school issues that arise, Etiwanda Intermediate School has taken action. Etiwanda will begin Rachel's Challenge for the 2014-2015 school year. The program will consist of all students attending a powerful assembly about a challenge issued by Rachel Scott who was the first student killed during the Columbine High School shooting on April 20, 1999 in Colorado. Through her writings and personal relationships, Rachel's family realized what a positive impact she had on other people. Rachel's family developed a series of student empowering programs that help equip students and adults to combat bullying and feelings of isolation. The program is entitled "Rachel's Challenge", and is presented all over the United States, leaving a strong impact on students, staff and the community. Following the assembly, Etiwanda will have training for students and staff and will start a club entitled "Friends of Rachel Team", (F.O.R.T.). The F.O.R.T will meet to establish goals for the team to set the stage for several activities throughout the school year. Etiwanda is also putting on the same powerful presentation for the entire community on November 19, 2014, from 6:00-7:00 p.m. in Etiwanda Intermediate's gym. Etiwanda Intermediate accepts Rachel's Challenge, and invites the community to do the same.