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Etiwanda School District Promotes Red Ribbon Week: *Encourage Students to 'Just Say No'*

Red Ribbon Week is the oldest and largest drug prevention program in the United States and is celebrated by millions of individuals during the month of October. The goal of Red Ribbon Week is to raise awareness for the need of drug, alcohol and tobacco prevention, early intervention and treatment services. This also provides a great opportunity for parents and children to discuss the dangers and risks associated with drug abuse. This year Red Ribbon Week is being celebrated the week of October 24 - 28, 2011. During this time, students in the Etiwanda School District participate in school-planned activities to promote the importance of being drug free. Following is a sampling of school-planned activities for various sites within the District:

- Carleton P. Lightfoot Leopards Stay On Track By Saying No To Drugs. The purpose of Red Ribbon Week is to present a united and visible commitment toward the creation of a drug free America. Lightfoot Leopards are encouraged to participate in a different activity each day to "Say No To Drugs." On Monday, students will wear red. On Tuesday, students will be encouraged to wear their favorite sports jersey and hat to..."Put a Cap on Drugs, As A Team We Say No To Drugs." On Wednesday, students will wear blue, and Thursday is Spirit Day. Crazy Hair Day will end the week as our Leopards pledge, "They are too cool for Drugs!" Students will receive wristbands, stickers, bookmarks and pencils throughout the week. It will be a very exciting week at Lightfoot Elementary School!
- Cecilia Lucero Solorio Elementary will promote Red Ribbon Week with week-long activities including: for Monday: It's Up To Me To Be Drug Free! It's Red Ribbon Week...Wear a red shirt, and students receive bracelets to wear all week; on Tuesday: Hugs not Drugs...students wear PJ's to school; for Wednesday: "Paws"-itively Drug Free...Crazy Sock Day and students receive a pencil; on Thursday: These Paws Don't Touch Drugs...Crazy Hair Day!; at end of week on Friday (Oct 28th): Say "Boo" to Drugs...Wear Orange and Black, and students receive bookmarks.
- David W. Long Elementary students will attend a kick-off assembly for Red Ribbon Week on Friday, October 21st. Students will enjoy Jim Cogan, a storyteller, who will share a 'Language of Health' assembly to reinforce good health habits and show how those habits make a difference in improving overall educational and personal growth. Other activities will include a DRUG FREE banner contest and a poster/essay contest for classroom competition, lunchtime activities and 'wear red' day in support of Red Ribbon week.
- Day Creek Intermediate students will show their commitment to a drug free life style by wearing red throughout the week with some highlighted days, including necktie day to advise others to "Knot Let Drugs Tie You Up" and twins day to announce that "Friends Don't Let Friends Do Drugs."
- Etiwanda Intermediate's theme for Red Ribbon Week essays and banners is "Champions R Drug free." The grand prize essay winner will be announced over the PA system. Staff is encouraging 100% participation in the Banner Contest. Banners are judged based on the use of the school theme and the amount of student work plus quality, creativity and neatness. The Grand Prize Winner receives a Pizza Party. Bracelets imprinted with the theme will be provided for all students and staff. Principal Myricks will visit classrooms on a random basis to look for 100% participation of students and staff wearing the bracelets for the award of class prizes. Daily activities are planned for the entire week including: Pledge day where all students pledge to be drug free and wear red in support of Red Ribbon Week. Students will participate in a red jello eating contest at lunch and a red baby bottle race. The 7th grade Conflict Resolution and Life Skills classes will decorate the EIS campus with Red Ribbons and the EIS staff is proud to report their campus will be 'Red and Gorgeous' for Red Ribbon Week.
- Etiwanda Colony Cubs ROAR with school spirit as they prepare to celebrate Red Ribbon Week. This year's catch phrase at Colony is "LIFE is a JOURNEY...Travel Drug Free!" Students will kick off week long activities by tying red ribbons on our upper field fence. Red plastic cups will spell out the words: CUBS SAY NO TO DRUGS. Students will receive red satin ribbons and buttons with a "Cub Character Counts" slogan. Students will receive pencils, stickers, bookmarks, and even a RED snack provided by our P.T.A. Classrooms will participate in a window/door display promoting Healthy/Drug Free Choices. Colony Cubs will sign pledge posters which will be displayed on campus.

- “It’s Up To Me to Be Drug free,” is Golden’s theme this year celebrating Red Ribbon Week. Each day we have special events planned for students. On Monday, October 24th, students will “Sock It to Drugs” by wearing crazy socks. Tuesday, October 25th, we are going to “Give Drugs the Boot,” wearing our favorite pair of boots to school. On Wednesday, October 26th, students will “Give Drugs the Slip,” wearing their favorite slippers. Thursday, October 27th, is “Use Your Head-Don’t Do Drugs” day. Students will wear their favorite hat followed by a “Wheels of Freestyle” assembly. Friday, October 28th, we culminate the week with “Turn Your Back on Drugs Day.” Students will wear their clothes backwards. Children throughout the week will receive pencils, wristbands, stickers and activity pages, all with a drug free message. We are excited about our supporting Red Ribbon Week and keeping our students drug free!
- Grapeland Grizzlies will get into the Red Ribbon Week spirit by making pledges to be “drug free.” Every day of the week each Grizzly will receive an item to encourage a drug free life style. Students will receive: bookmarks with anti-drug information, pencils, stickers and a custom made Grizzly Bear Tag! On Friday students will end the week by showing their anti-drug pride by wear red from head to toe.
- Heritage Intermediate Hawks will participate in a schoolwide poster and essay contest and the 1st and 2nd place winners in each grade will join the school administration and School Resource Officer at a Red Ribbon Breakfast hosted by the Fontana Police Department at Sierra Lakes Country Club. All students will participate in our annual Camfel Production multi-media assembly related to drug free lifestyle choices.
- Perdew Elementary students will recite the Red Ribbon Pledge each day that week. During the week, students will participate in activities such as, “Sock It To Drugs Day” by wearing crazy socks, crazy hair day, twin day, and ‘wear red from head to toe’ day. Students will sign a “Say No To Drugs” banner during the week to show support of Red Ribbon Week.
- Summit Intermediate students will view the “Natural High” video that inspires students to say “yes” to their Natural High and “no” to drugs. In addition, students will have dress up days all week including: wear sunglasses to “Shade Out Drugs!”; wear crazy hair/hats for “It’s Crazy to Do Drugs!”; wear mix-matched clothes to state, “Don’t Get Mixed Up with Drugs!”; and wear crazy socks for “Sock It To Drugs.” All students will make the Drug Free Pledge and when students sign the pledge to be drug free, they will add a link to a paper chain that will be displayed in the cafeteria.
- Terra Vista Elementary will be BRAVE this year in saying no to drugs! They will learn that drugs harm our **B**odies, **R**elationships, **A**ctions, **V**alues, and **E**ducation. With fun giveaways and signs, banners and ribbon decorations all over the campus, Red Ribbon Week is sure to be a festive celebration as well as an educational one. The Rancho Cucamonga Police Department will be invited during lunchtime at the end of the week so the Timberwolves can thank them for keeping our streets DRUG FREE! To round off Red Ribbon Week and get an early start on National Anti-Bullying week, Terra Vista will be playing the "Bully Game" with dynamic speaker, John Abrams, on Friday, October 28th.
- West Heritage PTA and staff are working together to provide students with many activities during Red Ribbon Week to raise awareness for the need of drug, alcohol and tobacco prevention. Red Ribbon Week will kick off with an assembly given by a police officer. Following kick off, students will participate in daily activities including *Wear Red Day*-students wear your dog tags and red in support; *Put a Cap on Drugs*-students wear a cap or hat to school; *Shade Out Drugs*-students wear sunglasses to school; *Band Together Against Drugs*-students wear bandanas to school, and *Team Up Against Drugs*-students wear their favorite team shirt or jersey, or a West Heritage Spirit shirt to school. The PTA will host a coloring, drawing and essay contest for all grade levels. As a culminating event, West Heritage students will participate in a ‘walk-a-thon’ and 100% of the pledges collected by the students will be donated to a local non-profit organization to support this cause which enables students to work together to give back to the community. West Heritage Eagles are proud to be drug free!
- Windrows Elementary will hold a poster contest using the theme of “I’ve Got Better Things to Do Than Drugs.” The students will receive a red balloon after school on Monday in honor of “I’m Above Drugs Day.” On Tuesday the students will wear red to school and receive a pencil for “Erase Drugs Day.” Wednesday is “Sock it to Drugs” and the students may wear crazy and mismatched socks. “Turn your back on Drugs Day” is Thursday and clothes may be worn backwards or inside out. On Friday students will wear cool or crazy sunglasses to be “I’m Too Cool for Drugs Day.” Various drug free motivational items will be given to students throughout the week to further celebrate Red Ribbon Week.

The Etiwanda Family is Proud to ‘just say no’!