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FOR IMMEDIATE RELEASE

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Etiwanda School District Promotes Red Ribbon Week: *Encourage Students to 'Just Say No'*

This year Red Ribbon Week is October 23 – 31, 2010. During this time, students in the Etiwanda School District participate in school-planned activities to promote the importance of being drug-free. Many schools have schoolwide assemblies, art fairs, essay contests, or other events that focus students' attention on choices to support a drug-free life-style. Below is a sampling of school-planned activities for various sites within the District.

- ★ David W. Long Elementary students will attend a kick-off assembly for Red Ribbon Week on Friday, October 22nd at 1:45 p.m. Students and staff will enjoy an exhibition by the Fontana Police Department. Other activities will include a DRUG FREE banner on display for all students to sign as a pledge against using drugs. The campus will be decorated with red bows tied around door handles. Students will receive Red Ribbon Week pencils & book marks, and participate in lunchtime activities all week centered around Red Ribbon Week.
- ★ Grapeland Elementary students will enjoy a schoolwide outdoor assembly provided by the San Bernardino County Sheriff and Fire Departments on Friday, October 29th. They will roll onto campus with lights flashing and then arrange the vehicles in front of the students. A representative from the Sheriff's department will talk to the students about safety and drug avoidance. Students will be dressed in red attire for "wear red day."
- ★ Perdeu Elementary students will be treated to a highly motivational multi-media assembly on three large screens. The screens are assembled together to create a 43-foot wide video wall that utilizes state-of-the-art sound and video projection to captivate the attention and imagination of students. Music and movie action draws students in as they absorb moving stories that show how people can make a positive difference now to avoid dangerous and destructive choices as they grow older.
- ★ John L. Golden Elementary staff members will promote "Drugs Will Take You Nowhere" – each day student council members will lead the student body in reciting the Red Ribbon Pledge. During the week, students will participate in "Sock It To Drugs Day"...by wearing crazy socks, and wear Red and White for Spirit Day while attending a Wheels of Freestyle Assembly. Teachers will promote Red Ribbon Week activities in their classrooms with red treats such as apples, red licorice, jello, etc. Students will be provided with a "Power to Say No" ribbon to wear during the week to show support of Red Ribbon Week.
- ★ Carleton P. Lightfoot "Leopards-Say No to Drugs" will prevail! Students will wear red clothing & red wristbands, sign a Red Ribbon Week banner and wear Red Ribbon Week stickers. On Wednesday, students will be treated to an assembly by the Rancho Cucamonga Police Department.
- ★ East Heritage Elementary students will wear crazy socks to "Sock It to Drugs", wear sweats to school and receive Red Ribbon Frisbees for "Being Drug Free is No Sweat", wear as much red as possible – "Absolute Red", wear shirts backwards to "Turn Your Back on Drugs" and receive a piece of red licorice as a treat to "Say Boo to Drugs."

- ★ Heritage Intermediate Hawks will participate in a schoolwide poster and essay contest and the 1st place winner in each grade will join the school administration and School Resource Officer at a Red Ribbon Breakfast hosted by the Fontana Police Department. All students will participate in a multi-media assembly related to drug-free lifestyle choices.
- ★ Summit Intermediate students will have dress up days all week including: wear sunglasses to “Shade Out Drugs!”, wear crazy hair/hats for “It’s Crazy to Do Drugs!”, wear mix-matched clothes to state “Don’t Get Mixed Up with Drugs!”; wear pajamas to schools for “Dream Big - Be Drug-free” and wear crazy socks for “Sock It To Drugs.”
- ★ Etiwanda Intermediate will hold an essay contest with the theme, “I am Drug Free.” Winners will read their essays over the school PA System. The school will also have a banner contest (for classroom doors) with the same theme and winning classrooms will receive an ice cream sundae party. Schoolwide, students will read the drug-free pledge daily and then place their pledge card in for a raffle prize drawing. Students will be encouraged to wear all red, including their hair and face paint – so while students are having fun, they will be conveying the drug-free message.
- ★ Windrows Elementary students will tie red yarn on the school fences to show the surrounding community they are participating in Red Ribbon Week. Students will wear their coolest sunglasses to “Be cool, say no to drugs”; students will wear hats to “Put a cap on drugs” and participate in walking around the playground as they get to school to say “Walk for ME to be drug-free.” Students schoolwide will wear red while attending an assembly hosted by the Rancho Cucamonga Police Department. Various drug-free motivational items will be given to students throughout the week to further celebrate Red Ribbon Week.
- ★ Solorio Elementary will promote “Hugs not Drugs” with students wearing their pajamas to school and bringing a teddy bear to school. Wednesday will be “Turn your back on drugs” day and students will wear their clothes backwards. On Thursday, students will “Team up against drugs” by wearing their favorite sports-team clothes to school. On Friday, students will “Scare the hair out of drugs” with crazy hair. Throughout the week, students will receive Red Ribbon items including bookmarks and pencils to promote Red Ribbon Week.
- ★ Caryn Elementary will have a book fair, PTA water-bottle give away, and a different dress theme for each day during Red Ribbon Week. On Friday, Caryn PTA will sponsor a Magic Show for all students (two showings). The Caryn campus will be decorated “red” in support of Red Ribbon Week.

The Etiwanda Family is proud to ‘just say no’!